

# **Newsletter 2**



### www.headstart-ai.eu

**2025** Newsletter 2 **By** HeadStart Consortium

## LATEST NEWS & EVENTS



### **Breaking Barriers:** The Visual Resource Showcase is Here!

Are you curious about Artificial Intelligence (AI) but unsure where to start? Or maybe you've wondered, What does a career in AI actually look like?

We've got exciting news for you! The Visual Resource Showcase is now live, and it's designed to answer these questions—and inspire you to dream big.

# What is the Visual Resource Showcase?

The Visual Resource Showcase is a curated collection of 13 interviews featuring women who are thriving in AI. These trailblazers come from diverse backgrounds and are using AI in exciting and innovative ways. From creative technology to solving real-world challenges, their stories show that AI is not just about coding—it's about creativity, problem-solving, and making an impact.

Through authentic and engaging storytelling, this series breaks down complex topics and presents AI as something relatable, achievable, and full of potential for everyone.



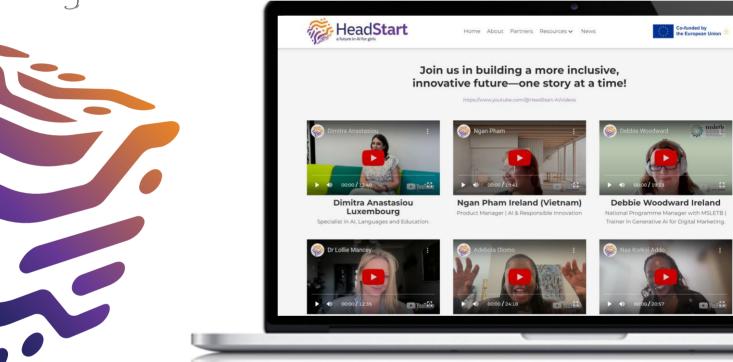
#### If you've ever doubted whether AI is "for you," these stories are here to change your perspective. The showcase:



- **Highlights Diverse Career Paths:** Whether you're into art, science, or business, there's a place for you in AI.
- **Breaks Stereotypes:** See how these women are redefining what it means to work in tech.
- **Provides Real-Life Inspiration:** Hear about the challenges they've overcome and the successes they've achieved.







#### For Educators and Youth Workers

We know educators play a key role in guiding young minds. This resource is perfect for sparking interest in AI among students and providing relatable role models to inspire them to explore this dynamic field.

#### **Be Part of the Movement**

Al is shaping the future, and young women like you are the key to making it more inclusive and innovative. The Visual Resource Showcase isn't just a series of videos; it's a call to action. It's about seeing yourself in Al and imagining the possibilities.

Ready to explore the world of AI?

Watch the Visual Resource hub | Headstart NOW!

## WE NEED YOUR VOICE!



# Are you a Youth Worker/Educator? <u>or</u> A girl/young woman curious about AI?

Help us shape the future of our **Visual Resource Hub** by participating in our pilot testing survey. Your feedback is invaluable in making these resources even more impactful.

Take a few minutes to share your thoughts and help us grow!



Thank you for being part of this journey toward inclusivity and innovation!

"When women support each other, incredible things happen. Together, we rise."

- Jaya Kishori

# Launches

# **Promotion Events**

Irish & Portuguese Partners Host Successful Visual Showcase Events.

On December 19th, our Irish partner **Momentum**, proudly presented the WP2 Visual Resource Showcase at an engaging event in Leitrim. The audience included members from both of our target groups: young women curious about AI and educators eager to inspire the next generation.

The showcase received an overwhelmingly positive response, sparking insightful conversations about the opportunities in AI and how these resources can challenge stereotypes while opening doors to exciting career paths. Attendees left feeling inspired and motivated to explore the possibilities AI offers.

**Inspiring Girls** Portugal held a remarkable event to promote the WP2 Visual Resource Showcase, creating a unique opportunity for young women to connect directly with inspiring role models. Among the attendees was Patricia Ribeiro, Continuous Improvement and Solutioning Expert at Sitel, Portugal, who featured in the video series. Patricia shared her journey in AI, answered questions, and provided valuable insights, making the event a truly interactive and motivational experience.

These events highlighted the growing enthusiasm for making AI more inclusive and relatable!



# What's Next?

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AI Toolbox for Youth Educators All HeadStart partners are currently busy researching and developing the Al Toolbox for Youth Educators.

### What will the Toolbox look like?

A set of Open Education Resources (OERs) providing youth educators with practical resources on introducing AI, workshops on building confidence in utilising leading AI tools, ethical AI usage, all specifically designed to be relatable and engaging for young women

Our specific objectives are:

- 1. Create a comprehensive Headstart AI Toolbox that equips youth educators with foundational, gender-appropriate AI training resources. This will enable them to deliver more relevant & engaging AI education to young women, thereby narrowing the gender gap in the AI sector.
- 2. Develop a "Trainer's Guide" to serve as a handbook for those looking to implement the AI Toolbox in their educational settings, ensuring effective usage of the resources.
- Engage 30+ youth educators and 60+ young women in hands-on workshops and training sessions.
  To provide the young women with new knowledge & hands-on experience in leading AI tools, boosting their confidence & technological proficiency and to enhance educators' capability to deliver effective AI training sessions tailored for young women.
- 4. Incorporate ethical AI training components into both the toolbox & the workshops, fostering responsible usage & understanding of digital ethics, privacy & gender inclusivity among young women & educators.
- 5. Share the AI training resources in both classroom-based & digital formats to widen the programme's reach/ impact, aiming to engage even more educators and young women in the long term

## **Planning for our next TPM**

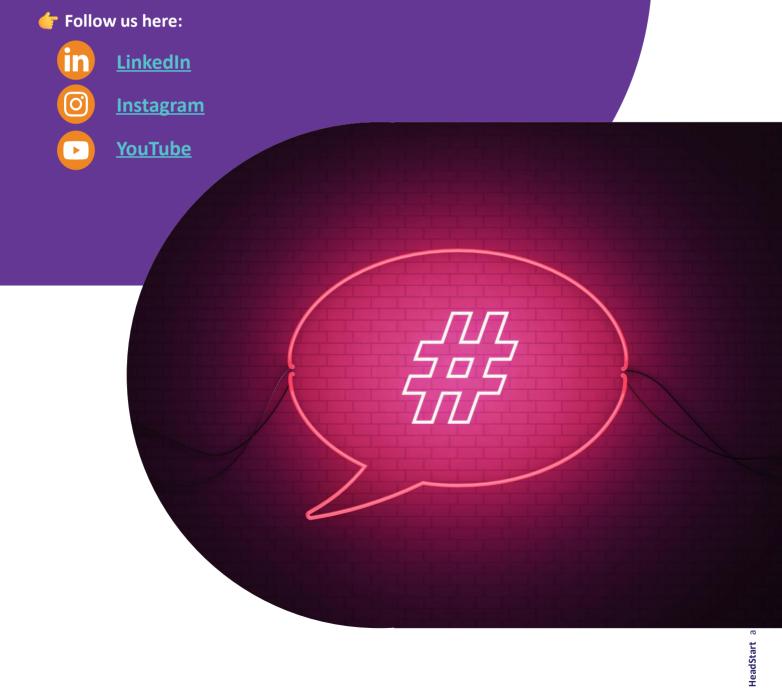
Our Portuguese partners, Inspiring Girls – Portugal, have commenced the hosting duties for our next Transnational Partner Meeting (TPM). This meeting will be held in Lisbon, at the end of April. This has been planned in such a way that it will coincide with a crucial phase of our next and final implementing Work Package (WP4) where we will develop Face-face and Online **Networking & Mentoring Sessions:** connecting young women with professional women in AI, addressing providing targeted advice and building a nurturing/supportive community.

Throughout this journey, we invite you to join us in our commitment to promoting diversity and inclusivity in artificial intelligence by joining our <u>LinkedIn</u> group and following our <u>LinkedIn page</u> and our <u>Instagram page</u>. Stay tuned for updates and exciting content!

Success in creating Al would be the biggest event in human history. Unfortunately, it might also be the last, unless we learn how to avoid the risks

# **STAY CONNECTED WITH US!**

Join the conversation and help us spread the word! Follow us on LinkedIn, Instagram, and YouTube to stay updated on the latest insights, inspiring stories, and impactful resources from our project. By following and sharing, you're helping to amplify the message of inclusion and diversity in AI and beyond. Together, we can reach more youth workers, young women, and educators passionate about shaping a better future!









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### **Follow our journey**





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